



SelectingSuper Media Release

SelectingSuper 2013 Awards Announced

HESTA named Super Fund of the Year

HESTA was named 2013 Super Fund of the Year at the Rainmaker SelectingSuper awards in Melbourne yesterday, SuperIQ was named SMSF Provider of the Year and UniSuper was named the Consumer Choice winner.

Attracting a crowd of almost 200 people representing many of Australia's best super funds and most innovative superannuation product designers, the awards ceremony celebrated how far competition has come in superannuation as seven of the 12 fund-based awards were won by not-for-profit funds and five by retail wealth management groups.

"The superannuation battleground is going to heat up in 2014 with the full implementation of MySuper. The growing importance of retirement products will just add to this pressure as will the reality of how self-managed super is forcing funds to confront whether they are occupational pension funds or retail wealth managers," said Rainmaker managing director Christopher Page; SelectingSuper is Rainmaker's superannuation information and comparison service.

Upon receiving the top award HESTA chief executive Anne-Marie Corboy said: "HESTA is really proud to have won Super Fund of the Year and I think it's a great testament to the terrific team we have, from our board through to our executive management team and staff. Every day all we do is build the retirement savings of our members."

REST Super was named the Long Term Performance Award winner while the bank MySuper products CBA Commonwealth Essential Super and ANZ Smart Choice Super received Innovation in Technology awards.

Elana Rubin and Dr. Thomas Parry were meanwhile inducted into the SelectingSuper Hall of Fame as they achieved industry service awards.

Super SA - Triple S Scheme was named best Workplace Value Choice product, REST Super was named best Workplace Deluxe Choice product, and IOOF Portfolio Service Corporate Super was named best Workplace Premium Choice product.

First State Super Personal Division was named best Personal Value Choice product, PLUM Personal Plan was named best Personal Deluxe Choice product, and AMP Flexible Super – Super Account was named best Personal Premium Choice product.

CareSuper Pension was named best Retirement Value Choice product, Sunsuper for life - Income account was named best Retirement Deluxe Choice product, and Perpetual WealthFocus Pension Plan was named best



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Retirement Premium Choice product.

Other finalists included Equip, AustralianSuper, HOSTPLUS, BT Business Super, CFS FirstChoice Employer Super and FirstChoice Wholesale, netwealth Super Wrap, Asgard Employee Super, Catholic Super, NGS Super, AMG Personal and AMG Pension, Russell SuperSolution, Asgard Infinity, BUSS(Q), Energy Super, Heffron and Super Concepts.

A full list of this years' and previous winners can be found at

www.selectingsuper.com.au/awards

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About SelectingSuper

SelectingSuper is the original independent superannuation resource, available in Printed Guide, Website, Mobile Website and iPad app formats.

Our mission is to provide high quality accessible information and research to help consumers make the best choice when selecting a superannuation provider.

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