



# RAINMAKER SELECTING SUPER AWARDS 2016

Thursday 17 November 2016 | RACV Club, Melbourne

## 2016 SelectingSuper Awards

The SelectingSuper Awards are chosen from among the best superannuation providers and industry leaders in Australia.

There are 17 awards from 12 categories:

- Fund/products of the year
  - Super Fund of the Year
  - MySuper Product of the Year
  - MySuper Lifestage Product of the Year
  - Workplace Super Product of the Year – Select Choice and Full Service Multichoice
  - Personal Super Product of the Year – Select Choice and Full Service Multichoice
  - Retirement Product of the Year – Select Choice and Full Service Multichoice
- Consumer Choice Award
- Investment Leadership Award
- Long Term Performance Award
- Innovation Award
- SMSF Administrator of the Year Award
- Insurance Awards – Workplace and Personal
- Asset Consultant of the Year Award

### How the nominees and winners are chosen

#### Fund/products of the year awards

These are earned by the best SelectingSuper AAA products in each sub-category based on consistency of performance across their menu range, price value, insurance value across their policy range, features and overall quality as assessed by the Rainmaker research team.

While funds are quality assessed based on performance, insurance, administration, communications and costs, for MySuper products and Select Choice funds, performance persistency and standard insurance is given special weighting and for Full Service Multichoice funds the breadth and depth of their choice offering is given special weighting.

The Fund of the Year is the fund or platform with the best overall standing after the best MySuper, Workplace, Personal and Retirement products sub-category winners and finalists have been assessed.

#### Consumer Choice Award

The winner of the Consumer Choice Award for Favourite Super Fund of the Year is the fund that receives the most votes subject to the following rules: one vote per email address, all AAA assessed funds are eligible to receive the award, to enable smaller to mid-size funds to compete against bigger funds votes are counted on a proportional representation model as the winning fund will be the one with the highest vote count relative to their proportion of members. The voting poll will be open until midnight Sunday 6 November 2016.

#### Long Term Performance Award

The SelectingSuper Long Term Performance Award recognises market leading investment performance results delivered over a 20-year period, with a focus on strong compound results and persistency of performance. This performance award is based on the default investment option of Workplace Super products, with eligibility open to all SelectingSuper AAA products reviewed within the past 12 months leading up to the awards in November each year.

Investment performance results are analysed over the 20-year period to 30 June 2016, representing the final audited financial year end results, net of all fees and charges.

#### Investment Leadership Award

The Investment Leadership Award is a special award that recognises quality in leadership provided by a superannuation fund within their investment function.

The reward recognises distinct investment approaches, quality performance, strong communication and market insight.

#### SMSF Administrator of the Year Awards

The SMSF Administrator of the Year Awards are earned by service providers that offers to financial advisers and other intermediaries, such as accountants or brokers, the best and broadest range of services and support in SMSF administration.

#### Insurance Awards

The insurance awards are for the best value insurance proposition in the market. The assessment is based on overall insurance cost, flexibility and suitability.

The reward recognises the collaborative approach between both the superannuation fund and its insurer.

#### Asset consultant Award

The asset consultant award is for the asset consultant whose fund client partners have as a group achieved the most robust and consistent net investment returns. Asset consultants are assessed on overall coverage across investment menus, performance and its consistency.

## Innovation Awards

The Innovation Awards are for superannuation providers that have done something special that has caught the attention of the industry and Rainmaker because it has wowed us and forced us to sit up and take notice. These award recipients are identified by the Rainmaker research team but industry participants who believe they have that special X-factor should make themselves known to Rainmaker as well.

In 2016 the focus is on meeting needs of younger members and the award this year is the Innovation Award for Millennial Superannuation.